

*Manpower's Tree Care TechReach* Sponsored by Vermeer is a program designed to train tomorrow's tree care workers today.

## Growing the tree care industry, one person at a time.

With the help of such industry leaders as Vermeer, ArborMaster, SherrillTree, Husqvarna, Bigtimejobs.com, and the workforce development expertise of Manpower, we're providing a unique, industry-specific training program for individuals looking for jobs as ground workers in the tree care industry.

These sponsors, with governmental funding assistance, contribute toward the cost for participants to attend a one week training course.

The course includes general safety, an introduction to tree care operations and the role of the ground worker, tool safety, equipment operation and transportation, cutting techniques, and more. At the end of the program, these workers have an outstanding opportunity to succeed while employers have access to a new source of trained personnel. It's truly a win-win situation.



[www.treecaretechreach.com](http://www.treecaretechreach.com)

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**Branching out, growing strong.**



**If you're searching for a rewarding career and you enjoy being outdoors, this program provides:**

- Hands-on training
- Professional instruction
- A head start in a growing industry

**If you're an employer in the tree care industry, please consider sponsoring a student for a week of training. The benefits include:**

- Workers trained by tree care industry experts
- A new resource for job-ready, skilled employees
- A stronger community

**Our sponsors: Leaders in the tree care industry**

Since 1995, **ArborMaster** has been the leader in the tree care and related green industries for innovative safety, skill, and productivity solutions. ArborMaster specializes in consulting, evaluation, and training that focuses on safety systems, field operational excellence and the bottom line. As a partner and mentor to thousands of arborists worldwide, ArborMaster is the industry's premier provider of customized in-house programs and solutions, as well as open enrollment courses.

**Vermeer** manufactures a complete line of brush chippers, stump cutters, and tree spade equipment. Our equipment is backed by a worldwide dealer network and includes industry-leading features that help increase productivity and worker safety.

In 73 countries and territories all across the globe, **Manpower** helps employers and workers navigate the ever-changing world of work. With nearly 60 years of experience in recruitment, training, assessment and selection, outsourcing, and consulting, Manpower can help you make sense of the forces shaping tomorrow's workplace.

The mission of **SherrillTree** is to provide tree care professionals and climbers with the widest selection of quality tree gear, helpful information, and superior service. Equipped with a passion for trees, SherrillTree hopes to inspire a deeper awareness that will ultimately benefit trees and people.

**The Husqvarna Group** is the world's largest producer of chainsaws, lawn mowers, and other gas-powered garden equipment such as trimmers and leaf blowers. The company is also a major manufacturer of garden tractors, along with cutting equipment for the construction and stone industries.

**BigTimeJobs.com** is updated daily with commercial, residential, forestry, and other tree care jobs across the United States and Canada.

For more information about this program and how you can participate, visit [www.treecaretechreach.com](http://www.treecaretechreach.com) today.