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Industry Training Provided by Organizations

Organizations such as ArborMaster® provide tree care professionals with a broad range of topics through hands-on learning.

ArborMaster, a leading education, training & consulting company, offers training components such as climbing, felling, rigging, chain saw safety and emergency response. While most of their education and training is conducted as private programs for companies (at the customers location), they also offer open enrollment courses to meet the needs of the individual arborist and which are held in regional locations around the US.

ArborMaster emphasizes the importance of safety, skill and productivity. They stay up to date with the latest techniques and equipment, and all programs follow American National Standards Institute (ANSI) and Occupational Safety and Health Administration (OSHA) standards, providing students with information that fulfills industry safety standards..

"The nature of tree care work can be dangerous if not taken seriously", says Ken Palmer, President and CEO of ArborMaster. "People benefit greatly with the opportunity to learn in a safe setting with top notch instructors and then apply what they have learned on the job.. One of our goals is to help companies realize that safety and productivity are two sides of the same coin and that education and training is one of the most valuable investments they can make in their company's present and future.

In addition to their line up of successful 2 and 3 day modules, which take a graduated, systematic approach – building skill upon skill over a period of time, ArborMaster also develops custom designed programs based on the specific needs within a company. These custom programs often begin with an ArborMaster certified instructor assessing the organization and/or the students to evaluate the specific needs and help develop the right training program.

"Typically a company/organization will already have somewhat of a program in place, and we'll help them further develop what they have, determine what their goals are and what they need to increase safety, skill and productivity." Palmer says.

Certified ArborMaster instructors go through a rigorous internal certification process. This certification program is based on the instructor's knowledge and skills for delivering blocks of instruction and includes a teaching assessment, which addresses the skills needed to effectively teach the adult learner.

"We're a teaching and consulting organization," Palmer says. "Our instructors are our number one asset so we strive to give them the best tools and on going support to continue to take arborist training to the top. Learning is a lifelong process, and our instructors are passionate about what they do which makes all the difference."

For more information,

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